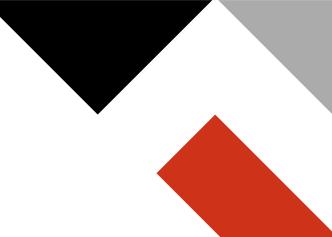
## Technology & the Community Band

We've Gone Digital!

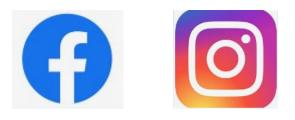


### **Audience Communications**

• Concert Announcements, Fundraising Campaigns



- Constantly Updated Band Information
  - Events, photos, highlights, advertising



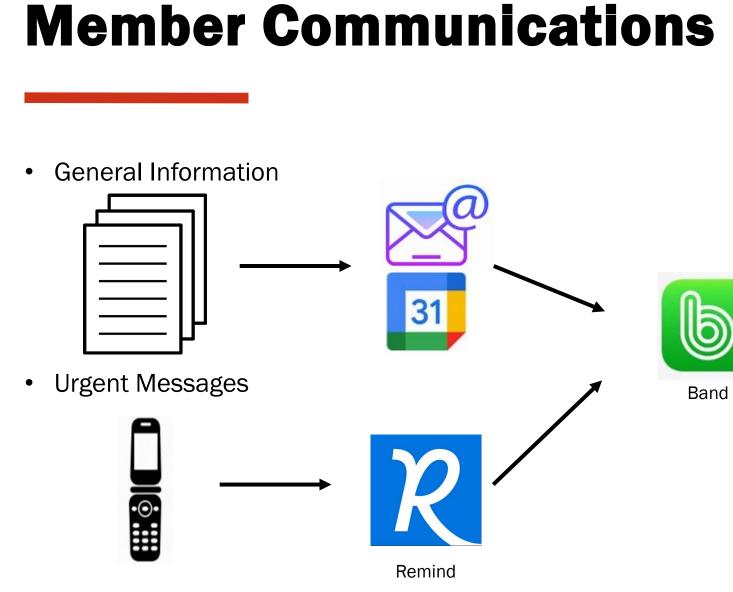
0 **(** X **( ATTEND A CONCERT** THE PLANO COMMUNITY BAND IS A WITH 70+ VOLUNTEER ORGANIZATION MUSICIANS FROM ALL WALKS OF LI SHARE A PASSION FOR MUSIC. **MUSIC 4 LIFE OUR STORY** PCB2GO

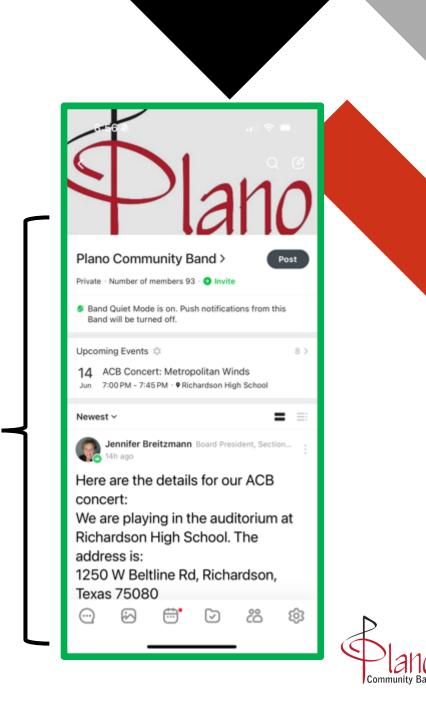
https://planoband.com



Facebook

Instagram





## **Music Library**

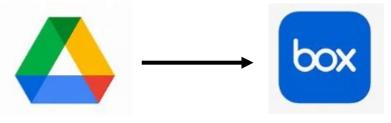
**Physical Storage** ٠





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Google Drive, Download from website









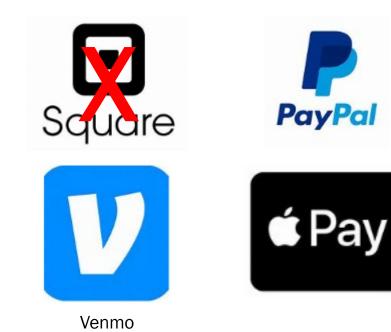
#### **Payments & Donations**

• Old school never goes out of style!

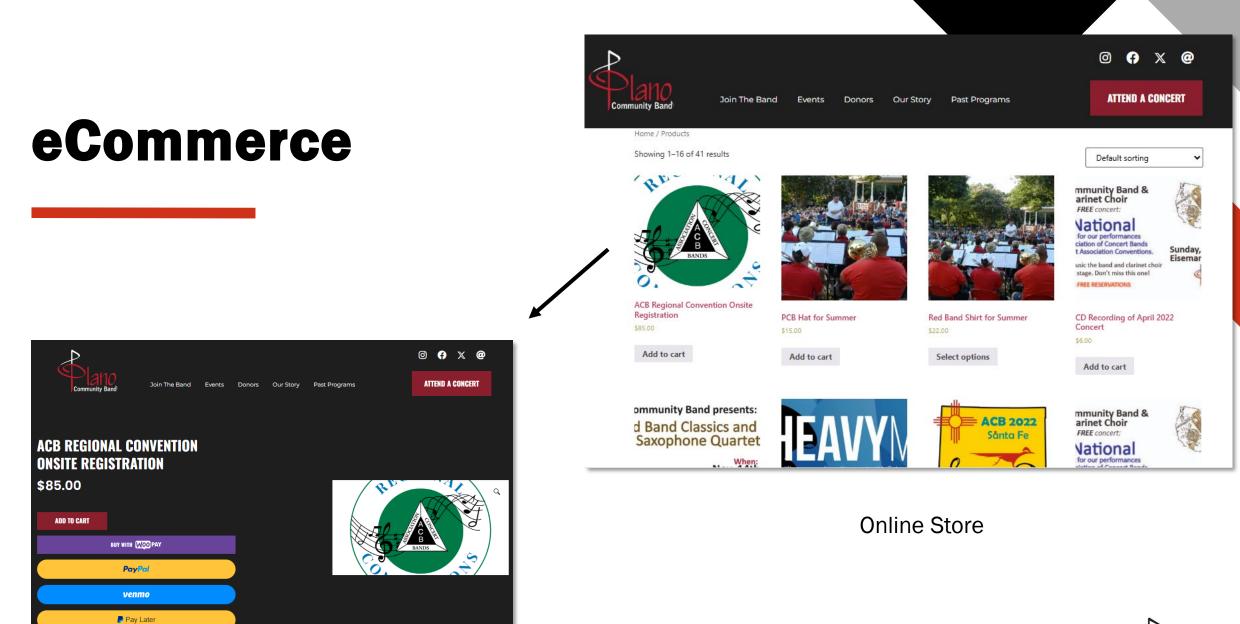
• Electronic Payments







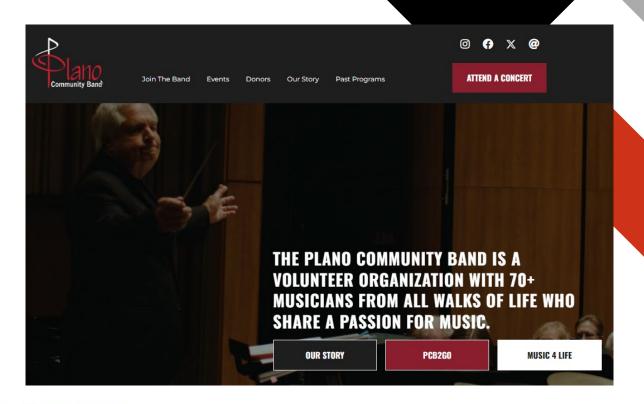






## Website

- Content
- eCommerce & donations
- Events save to calendar
- Digital programs
- Audience metrics zip codes
- Audience interaction
  - Live voting on music to play
  - Watch slides while band plays







Please visit our digital program to register your ZIP code and find extra information about today's concert.

Use your phone's camera app to scan this QR code to visit the digital program.

Plano Community Band @planoband





# **Thank You!**

Good Luck on Your Digital Journey!

