

Corporate Sponsorship Program Plano Community Band

Sponsorship Level	Annual Amount	Inclusions
Season Sponsor	\$15,000	<ul style="list-style-type: none"> • All inclusions for Summer and Eisemann Series
Summer Series Sponsor	\$10,000	<ul style="list-style-type: none"> • Sponsor's name will appear as part of each concert name (i.e. Plano Community Band's _____ Summer Concert Series) • Mention in all advertising and announcements • New summer concert uniform shirts including the sponsor's logo • Sponsor's logo on the new banner for Haggard Park gazebo • May set up tent and give away promotional items if desired • Logo and recognition on the band website and all promotional materials
Eisemann Series Sponsor	\$10,000	<ul style="list-style-type: none"> • Sponsor's name will appear as part of each concert name (i.e. Spring Pops presented by <i>sponsor</i>.) • Recognition on advertising foamboard in Eisemann Lobby (approximately one month before concert). • Name of concert on front of program with logo. • Full-page ad (inside front cover or back cover). • Recognition by announcer. • Reserved seating at concert. • Mention in all advertising and announcements • Listing on Eisemann website in concert name. • Listing in Eisemann ad in the Guide in the Dallas Morning News (concert name).